

FILE

DEC 16 1946

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44 WEST 52nd STREET

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NEW YORK 19, N.Y.

El dorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING SATURDAY, DECEMBER 14, 1946

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Just Published	"SALES PROMOTION CALENDAR FOR 1947" Annual 32-page guide book for all stores in planning their sales promotion schedules, the calendar serves as a daily reminder of important events for promotional activities. It shows store activities from day to day; relative distribution of volume for each department; advertising percentages, etc. It serves as a worksheet as well as a source of information, and is used by advertising agencies, publicity and public relations directors, small store owners and manufacturers. Price: \$1.75 to NRDGA members; \$3.00 to non-members. Contact: Howard P. Abrahams, Manager, Sales Promotion Div., NRDGA, PE. 6-2155.	NATIONAL RETAIL DRY GOODS ASS'N	100 WEST 31ST STREET
Friday Dec. 13- Dec. 21	EXHIBIT OF RARE PERIOD FIGURINES A collection of Meissen, Dresden and Royal Doulton figurines representing celebrated personages of history, modeled in costumes of their periods from 1350 to 1835. Open to public. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Saturday Dec. 14 10:30 A.M.	NAMM'S ALL GIRLS CLUB CHRISTMAS SHOW "Bundles from Santa" -- presentation by Namm's All Girls' Club of gifts you would like to find in your stocking Christmas morning. Dorothea Berry, educ'l director of Helena Rubinstein, will discuss and demonstrate "Grooming for Teen Agers." Open to public. Publicity: Hettie Camp, TR. 5-5700, Ext. 76.	THE NAMM STORE BROOKLYN	5TH FLOOR AUDITORIUM
Saturday Dec. 14 8:00 P.M.	NINETEENTH ANNUAL CHRISTMAS PARTY Advertising Women's annual Salvation Army Christmas party to provide gifts for the needy. Contact: Elsie E. Wilson, WI. 7-5648.	ADVERTISING WOMEN OF NEW YORK, INC.	297 TENTH AVENUE SALVATION ARMY HOME

WEEK BEGINNING MONDAY, DECEMBER 16, 1946

Monday Dec. 16 4:00 P.M. Cocktails	PRESS SHOWING OF FASHIONS IN PRINTS Fashion show and cocktail party to present Onondaga Silk Company's series of contemporary American artists' prints, and fashions in these prints by leading designers. Attendance strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.	ONONDAGA SILK CO. INC.	RITZ CARLTON HOTEL BALLROOM
Tuesday Dec. 17 12:30 P.M. Luncheon	"CHRISTMAS IN MEXICO" HOLIDAY LUNCHEON Christmas luncheon for members of Advertising Women of N.Y. and their guests, with radio stars Jinx Falkenburg and Tex McCrary; and Florence Desmond ("If the Shoe Fits"). (Broadcast at 1:30 P.M. over Station WLIB, 1190 on dial). Price: \$3.00. Contact: Mabel Blake, WI. 7-5648.	ADVERTISING WOMEN OF NEW YORK	HOTEL ASTOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 17 1:00 P.M. Luncheon	"FASHIONS FOR DANCING" LUNCHEON SHOWING Fashions for dancing selected from Alice Orovan's new custom-made collection by Maya Boleyn, whose school for ballroom dancing at 13 East 46th Street has just opened. Cocktail, dinner and evening gowns, selected with a special eye to figure-flattery on the dance floor, will be modeled by stage stars Vicki Cummings, Martha Errolle, Betty Garrett, Martha Hodge and Ruth Matteson. Commentary by Maya Boleyn and Bill Callahan, dancing star of "Call Me Mister"; written by George Baxt. Diamonds by John Rubel. Orovan-designed furs by Gunther. Hats by Florence Reichman. Coiffures and makeup by Charles of the Ritz. Public by reservation. Press by invitation. For reservations, contact: PL. 3-4600, Ext. 20. Maya Boleyn Publicity: Augusta Arnold, RE. 7-1245. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	MAYA BOLEYN ASSOCIATES; AND ALICE OROVAN	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 17	SHOWING OF NINETEENTH CENTURY TOY THEATRES Exhibit of 19th Century toy theatres collected by Alfred Lunt including scenes from "Uncle Tom's Cabin," "Mazeppa," "Oliver Twist," "The Miller And His Men," etc.	MUSEUM OF THE CITY OF NEW YORK	5TH AVE. & 104TH ST.
Wednesday Dec. 18 2:30 P.M.	"GREAT PLANT EXPLORERS" LECTURE AND EXHIBIT John C. Wister, Secy, Pennsylvania Horticultural Society, will discuss "Great Plant Explorers." Exhibit of seasonal material: (1) Composition depicting a Christmas legend; (2) Tea-table composition for Christmas; (3) Christmas corsage. Contact: Elizabeth Peterson, PL. 3-8651.	HORTICULTURAL SOCIETY OF NEW YORK, INC.	593 MADISON AVENUE
Wednesday Dec. 18	REGULAR LUNCHEON FASHION SHOWS AT WALDORF-ASTORIA CEASE FOR HOLIDAYS The weekly Wednesday luncheon fashion shows in the Sert Room of the Waldorf-Astoria have been discontinued for the holiday season. They will be resumed on Wednesday, January 15th, with a showing of original gowns by Edith Head, designer for Paramount Pictures.		
Thursday Dec. 19 11:00 A.M.	SHOWING OF SPRING AND SUMMER HATS Press showing of Brewster and Thornton hats for Spring and Summer. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	BREWSTER HAT CO.	411 FIFTH AVENUE SHOWROOM
Thursday Dec. 19 12:15 P.M. Luncheon	READY-TO-WEAR DIVISION LUNCHEON "Look at Spring! With Eleven Important American Designers." Significant 1947 silhouettes--some specially created--all particularly chosen for the Fashion Group. Commentator: Kay Sullivan. Chairman: Adelia Bird Ellis. Price, including tax and tip: \$3.10 for members; \$3.50 for guests (limited to one guest to each member). Reservations close Wednesday, Dec. 18, at 5:00 P.M. Contact: The Fashion Group, Inc., CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
Thursday Dec. 19 1:00 P.M. Luncheon	MILLINERY FASHION SHOW: "DAWN, DAY, DUSK" Showing of hats to be worn from 12 Noon to 12 Midnight--"Dawn, Day and Dusk." Commentary by Walter Florell. Public by reservation. Press by invitation. For reservations, contact: PL. 3-1740, Ext. 29 or 44. Hotel Plaza Publicity: Dorothy Wentworth King or Adele Brown, PL. 3-1740.	WALTER FLORELL	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 19 1:30 P.M.; 3:00 P.M.	YOUNG NEW YORKER CHRISTMAS PARTY Annual Lord & Taylor "Young New Yorker" Christmas Party will feature a showing of gay holiday clothes at 1:30 P.M. and 3:00 P.M. There will be special favors and Christmas music. Press and Young New Yorkers are invited. Publicity: Gloria Carr, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Friday Dec. 20 2:30 P.M.- 6:00 P.M.	CHRISTMAS PARTY FOR WOUNDED VETERANS Prince Matchabelli, Inc., in cooperation with the Citizens' Committee for the Army and Navy, will have entertainment, buffet and cocktails for 100 wounded veterans from Halloran and other hospitals in the vicinity of New York. Attendance strictly by invitation. Publicity: Leonore Buehler, PL. 3-7010.	PRINCE MATCHABELLI, INC.	711 FIFTH AVENUE CROWN ROOM
Saturday Dec. 21 11:00 A.M.	CHRISTMAS PROGRAM FOR MEMBERS' CHILDREN The Christmas Story, a program for children between the ages of 7 to 13, given by the N.Y. Junior League Children's Arts Group. This illustrated program, with music by the Junior League Glee Club, will be followed by a tour of the paintings showing scenes from the Christmas story. Tickets, for children only, may be obtained from Membership Office, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. & 82ND ST. JUNIOR MUSEUM
Dec. 22	FIRST DAY OF WINTER (Sunday)		
Monday Dec. 23 9:00 P.M.	DEBUTANTE COTILLION AND CHRISTMAS BALL About 115 debutantes will have their coming-out party at the Eleventh Annual Ball, sponsored by Coty for the fifth time. The ball is for debutantes and their families, with all proceeds going to the New York Infirmary for Women and Children. Chairman: Mrs. Vandevanter Crisp. Attendance by invitation only. Tickets: debutante and escort, \$30.00; reserved table tickets, \$10.00; First Tier Boxes, \$150.00; Second Tier Boxes, \$75.00; service men, \$5.00. Contact: Miss Lois Best, MU. 6-6333. Publicity: Eleanor Lambert, PL. 5-8580.	N. Y. INFIRMARY FOR WOMEN AND CHILDREN	WALDORF-ASTORIA GRAND BALLROOM
Dec. 25	CHRISTMAS DAY (Wednesday)		
Friday Dec. 27 3:00 P.M.	SPRING FASHIONS FOR JUNIORS Saks 34th will present a showing of new junior fashions for Spring. Open to public. Publicity: Frances Eisner, LA. 4-7000.	SAKS 34TH ST.	2ND FLOOR
Saturday Dec. 28 10:30 A.M.	"TRICKS FOR TEENS" FASHION SHOW New Winter fashions for teen-agers, featuring clothes for sports and casual wear. Open to public. Publicity: Frances Eisner, LA. 4-7000.	SAKS 34TH STREET	2ND FLOOR
Monday Dec. 30 1:00 P.M. Luncheon	CRUISE FASHIONS AT LUNCHEON SHOW Russeks will present a showing of clothes for cruise and Southern wear. Public by reservation. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Russeks Publicity: Helen Moran, WI. 7-1900. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	RUSSEKS FIFTH AVENUE	ST. REGIS HOTEL IRIDIUM ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 1	NEW YEAR'S DAY (Wednesday)		
Thursday Jan. 2 4:00 P.M.	SECOND ANNUAL EGG NOGG PARTY Mary Goodfellow will present her new Spring millinery to the press at her second annual Egg Nogg Party. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	MARY GOODFELLOW (23½ EAST 61ST ST.)	HAMPSHIRE HOUSE COTTAGE
Monday Jan. 6 4:30 P.M.- 6:30 P.M. Cocktails	PREMIERE OF SPRING BAG COLLECTION Champagne toasting to the Lindelle Spring bag collection at their new home, 149 Madison Avenue. For out-of-town and N. Y. Fashion Press by invitation only. Publicity: Sophie Goode, VA. 6-0295.	LINDELLE, INC.	149 MADISON AVENUE
Monday Jan. 6 5:00 P.M.- 7:00 P.M.	SHOWING OF NEW LINGERIE FASHIONS "Spring Chromance" -- presentation of Odette Barsa's new dramatic lingerie creations -- a new mood in at-home fashions. Showing at 5:30 P.M. for local and out-of-town press <u>by invitation only</u> . Publicity: Ann R. Silver Associates, MU. 2-8633.	ODETTE BARSA	16 EAST 34TH STREET FIFTEENTH FLOOR
Week Of Jan. 6	SHOE GUILD WARM WEATHER OPENINGS Shoes for summertime wear, featuring styles influenced by the latest trends in apparel. Delivery will be for March, April and May. In addition to the showing and sale of footwear, this opening will mark the planning of distribution policies between manufacturers and retailers. Member firms of the Guild of Better Shoe Manufacturers are: Cangemi, Inc.; Thomas Cort Ltd.; Delman, Inc.; Fox Shoe Mfg. Corp.; Jerro Bros.; Mackey-Starr, Inc.; Marino, I. Miller and Sons, Inc.; Newton Elkin Shoe Co. (Pandora); Palter Deliso, Inc.; Schwartz and Benjamin, Inc. (Customcraft); Sotroy, Inc. (Seymour Troy Originals); Van Arden, Inc.; M. Wolf Sons, Inc., (Lupine); Morris Wolock Co.; Zuckerman and Fox, Inc. Contact: Kate Goldstein Kamen, Exec. Secy., 875 Fifth Avenue, RE. 4-4888.	THE GUILD OF BETTER SHOE MANUFACTURERS	INDIVIDUAL SHOWROOMS GUILD MEMBER FIRMS

OUT-OF-TOWN LATE SPRING AND SUMMER OPENINGS

Jan. 6	LOS ANGELES SPRING OPENINGS
Jan. 13	CANADIAN RETAIL FEDERATION'S 5TH ANNUAL CONFERENCE IN TORONTO (Jan. 13-15)
Jan. 13- Jan. 17	MIAMI FASHION SHOW AND MARKET WEEK -- MIAMI, FLORIDA Contact: Miami Fashion Council, c/o Miami Chamber of Commerce, Shoreland Arcade, Miami, Florida.
Jan. 20	SPRING AND SUMMER SHOWINGS IN DALLAS
Monday Jan. 27	TWO-WEEK MARKET SHOWING OF LATE SPRING AND SUMMER FASHIONS IN CHICAGO ("National Wash Apparel Show" scheduled from Jan. 19 to Jan. 24).
Monday Jan. 27	OPENING OF ST. LOUIS SUMMER LINES (American Retailers' Association will hold a two-weeks' meeting and market season in St. Louis at the same time).

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 7 8:30 A.M. Breakfast	PREMIERE: "GUILD SHOE-VUES OF 1947" World Premiere Performance and dramatization of the future of better shoes, a vital and realistic approach to the shoe business of tomorrow. "Guild Shoe-Vues of 1947", featuring stars of stage, screen and radio, has been prepared by the top writing talent of America. (For member firms of Guild of Better Shoe Mfrs., see preceding announcement). Admittance by invitation only. Public relations handled by Kate Goldstein Kamen, 875 Fifth Avenue., RE. 4-4888.	GUILD OF BETTER SHOE MANUFACTURERS	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Jan. 7 12:00 Noon Luncheon	SEVENTH BIRTHDAY PARTY: DUBARRY SUCCESS COURSE Ann Delafield, director of the DuBarry Success Course, will invite the local and out-of-town press to the Success Course's Seventh Anniversary Birthday Luncheon. Attendance by invitation only. Publicity: Dora Miller, LO. 3-4285.	RICHARD HUDNUT	HOTEL ASTOR
Tuesday Jan. 7 3:30 P.M. Cocktails	"FRIVOLITIES"--NEW BLOUSES FOR SPRING "La Nouvelle Mode de Printemps"--press showing of Lucienne Harang's new gloves and blouses for Spring. Attendance by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	LUCIENNE HARANG	ST. REGIS HOTEL PENTHOUSE
Tuesday Jan. 7 4:00 P.M. Cocktails	SHOWING OF SPRING AND SUMMER COLLECTION Laddie Northridge's forecast of '47 Spring and Summer hats at a showing for the press. By invitation <u>only</u> . Publicity: Elizabeth Maher Associates, EL. 5-4248.	LADDIE NORTHRIDGE	1 WEST 57TH ST. SALON
Tuesday Jan. 7 5:00 P.M. Cocktails	JUNIOR FASHION SHOW FOR VISITING EDITORS Showing of "Junior Mix and Match" fashions by Tilly Schanzer to be presented to out-of-town editors during cocktails. Attendance by invitation only. Publicity: Dora Miller, LO. 3-4285.	TILLY SCHANZER (498 SEVENTH AVE.)	HOTEL PLAZA WHITE & GOLD SUITE
Tuesday Jan. 7 5:30 P.M.- 7:30 P.M. Cocktails	PARTY TO CELEBRATE SEVENTIETH ANNIVERSARY Lambert Brothers' Jewelry will celebrate their 70th anniversary with a special showing of diamonds and other fine jewelry. Attendance by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	LAMBERT BROTHERS, INC. LEXINGTON & 60TH ST.	2ND FLOOR GIFT SHOP
Wednesday Jan. 8 8:00 A.M. Breakfast	SEMI-ANNUAL PRESS BREAKFAST Latest millinery creations by uptown designers will be presented to the out-of-town fashion editors. (Jewelry by Castlecliff. Publicity: Dorothy Lansing, PL. 8-3145). Attendance strictly by invitation. Publicity: Mary Kelley, MU. 2-2603.	MILLINERY FASHION BUREAU	HOTEL COMMODORE EAST BALLROOM
Wednesday Jan. 8 10:30 A.M. Breakfast	PRESS PREVIEW: SPRING AND SUMMER MILLINERY Sally Victor will present a press showing of her new millinery for Spring and Summer. (Showing for out-of-town press on Saturday, Jan. 11) Attendance by invitation only. Contact: Mildred Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD ST. SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 8 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING AND SUMMER MILLINERY "Tomorrow, for an Indefinite Stay"--a collection of Mme. Pauline's new Spring and Summer millinery. Showing promptly at 4:00 P.M. Attendance by invitation only. Publicity: Mary Alice Rice, CI. 6-1790.	MADAME PAULINE	6 EAST 53RD STREET SALON
Wednesday Jan. 8 4:00 P.M.- 6:00 P.M. Cocktails	"GEMS OF FASHION" OR "RAFFLES' RETURN" Kramer Jewelry Co. presents a unique fashion showing of rhinestone jewelry. Attendance by invitation only. Publicity: Billie Gould, Inc., LA. 4-8773. "Crime Does Not Pay!"	KRAMER JEWELRY CO.	HOTEL PIERRE ROOF
Wednesday Jan. 8 5:00 P.M.- 7:00 P.M. Cocktails	COCKTAIL PARTY FOR VISITING PRESS The out-of-town and local press will be invited to a cocktail party at Prince Matchabelli's new Crown Room. Attendance by invitation only. Publicity: Leonore Buehler, PL. 3-7010.	PRINCE MATCHABELLI	711 FIFTH AVENUE CROWN ROOM
Wednesday Jan. 8 7:30 P.M. Dinner	THIRTEENTH ANNUAL FASHION PRESENTATION Annual fashion show marking the first efforts in the post war period by the National Association of House Dress Manufacturers -- emphasizing "Famous Labels in Daytime Fashions." By invitation only. Contact: Rudi Lazarus, LA. 4-5550.	NATIONAL ASSN. OF HOUSE DRESS MFRS.	WALDORF-ASTORIA GRAND BALLROOM
Thursday Jan. 9 8:00 A.M. Breakfast	BREAKFAST SHOWING FOR FASHION EDITORS Semi-annual showing of accessories--Aris Gloves, Coro Jewelry, Criterion Belts, Glentex Scarfs and Glenwear Blouses. For local and out-of-town fashion press, <u>strictly by invitation</u> . Publicity: Ann R. Silver Associates, MU. 2-8633.	FIVE LEADING ACCESSORY DESIGNERS	WALDORF-ASTORIA JADE ROOM
Thursday Jan. 9 11:00 A.M.	PRESS SHOWING OF SPRING MILLINERY Presentation of Walter Florell's new Spring and Summer millinery at a showing for the press. (Buffet luncheon will be served.) Attendance by invitation only. Contact: Miss Edith, PL. 5-0895.	WALTER FLORELL	29 EAST 53RD STREET SALON
Thursday Jan. 9 12:00 Noon Luncheon	SHOWING SPRING LINE TO VISITING PRESS Luncheon showing of Spring line of Varden Petites and Varden Casuals for the out-of-town fashion press. Attendance by invitation only. Publicity: Gladys Steiner, Lester Harrison, Inc., MU. 3-1267.	VARDEN DRESS CO., INC.	530 SEVENTH AVENUE SHOWROOM
Thursday Jan. 9 4:00 P.M. Cocktails	PRESS PREVIEW: NEW LINGERIE FOR 1947 Thea Tewi will invite the local and out-of-town fashion press and buyers to a showing of her "First Collection for 1947"--new designs in intimate fashions. By invitation only. Contact: Alice O. Steindler, PL. 3-0831.	MADAME TEWI (9 EAST 48TH ST.)	RITZ CARLTON CRYSTAL GARDEN
Thursday Jan. 9 5:30 P.M. Cocktails	MILLINERY SHOW FOR VISITING EDITORS Walter Florell will have a cocktail party for out-of-town fashion editors to present his new millinery collection. Attendance by invitation only. Contact: Miss Edith, PL. 5-0895.	WALTER FLORELL	29 EAST 53RD STREET SALON

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Jan. 10 8:00 A.M. Breakfast	NEW ACCESSORIES AT PRESS BREAKFAST New accessories for Spring and Summer will be shown to the out-of-town fashion press during breakfast. Attendance by invitation only. Publicity: Dora Miller, LO. 3-4285.	NECKWEAR AND SCARF ASSOCIATION	HOTEL COMMODORE SOUTH ROOM
Friday Jan. 10 6:00 P.M. Cocktails	COCKTAIL BUFFET FOR VISITING PRESS Dan River will invite the out-of-town and local press to a cocktail buffet in the North Lounge atop the RCA Building at 30 Rockefeller Plaza. Attendance by invitation only. Publicity: Christine Ecker, John A. Cairns & Co., OR. 4-5600.	DAN RIVER MILLS	NORTH LOUNGE ATOP RCA BUILDING
Saturday Jan. 11 9:30 A.M. Breakfast	MILLINERY SHOWING FOR VISITING EDITORS Sally Victor will have her semi-annual millinery fashion show and breakfast for the out-of-town press. <u>Attendance strictly by invitation.</u> Contact: Mildred Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET SALON
Saturday Jan. 11 5:30 P.M. Supper	PICNIC SUPPER FOR VISITING EDITORS Dana Perfumes will invite the out-of-town editors to a picnic supper. Attendance strictly by invitation. Publicity: Ruth Bolway, HA. 6-6688.	DANA PERFUMES	TO BE ANNOUNCED
Monday Jan. 13 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Showing of Emme's new Spring millinery to the press during cocktails. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	EMME	21 EAST 56TH STREET
Monday Jan. 13- Jan. 17	THIRTY-SIXTH ANNUAL CONVENTION "Dynamic Distribution in a Free Economy" will be the theme of the annual convention of the National Retail Dry Goods Association, where more than 5,000 retailers are expected to attend the sessions which will open at breakfast and continue through evening meetings during the five-day gathering. Hundreds of exhibits by manufacturers will be a feature of the convention. The best retail radio programs produced during 1946 will be determined at the convention. Contact: Charles E. Harner, PE. 6-2155.	NATIONAL RETAIL DRY GOODS ASS'N	HOTEL PENNSYLVANIA
Tuesday Jan. 14 9:30 A.M.	SPRING MILLINERY BREAKFAST CLINIC Annual Spring clinic of the Millinery Merchandising Executives' Association, with experts in the fashion, merchandising and business worlds discussing trends, problems and developments. Virginia Pope, fashion editor, N. Y. Times, will act as directress of the Clinic. Attendance by invitation only. Publicity: Ruth Weintraub, PL. 3-2116.	MILLINERY MERCHANDISING EXECUTIVES ASSOCIATION	WALDORF-ASTORIA PERROQUET SUITE
Tuesday Jan. 14- Jan. 15	EXHIBIT OF SPRING STYLES FOR MEN A complete wardrobe of fashions for men, from shorts to topcoats, presented by the 25 members of the Men's Fashion Guild of New York. Featuring the Guild's latest official colors: Harbor Blue, Skyline Red, and Liberty Gray. Press showing on Tuesday, Jan. 14. Attendance by invitation. Publicity: Lee Babin, The Zlowe Co., VA. 6-4885.	MEN'S FASHION GUILD OF NEW YORK	SAVOY PLAZA HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 15 1:00 P.M. Luncheon	SHOWING OF ORIGINAL GOWNS BY EDITH HEAD Preview of fashions worn by Loretta Young and Virginia Field in the forthcoming Paramount picture, <u>The Perfect Marriage</u> , produced by Hal Wallis, and featuring ten glamorous nightgowns in addition to other exciting creations designed by Edith Head. Also, "The Business Girl Silhouette", with clothes worn by Joan Caulfield in <u>Welcome Stranger</u> and <u>Dear Ruth</u> ; and by Lizabeth Scott in <u>Desert Fury</u> ; the "Latin American Silhouette" in fashions created for Dorothy Lamour in <u>My Favorite Brunette</u> ; "The Peg Top Peplum, 1915" as illustrated by Betty Hutton in <u>Perils of Pauline</u> ; "The Hour Glass, 1900" by Joan Fontaine in <u>Emperor Waltz</u> . Hats by Lilly Dache. Commentator: Edith Head. Public by reservation. Press by invitation. For reservations, contact: "Frank", headwaiter, EL. 5-3000. Paramount Publicity: Aileen St. John Brenon, BR. 9-8700. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	PARAMOUNT PICTURES	WALDORF-ASTORIA SERT ROOM
Tuesday Jan. 15 4:30 P.M. Cocktails	NEW SOPHIE READY- TO-WEAR MILLINERY Press preview and cocktail party at the new Saks 5th Avenue ready-to-wear millinery studio at 27 West 56th St., to introduce their new collection of exclusive Sophie millinery. Attendance by invitation only. Publicity: Helen Kauper, PL. 3-4000.	SAKS FIFTH AVENUE	27 WEST 56TH ST. 7TH FLOOR
Thursday Jan. 16 9:30 A.M. Breakfast	"YOUNG THINGS" SHOWING OF NEW COTTONS Ellen Hewitt of Delphi will present her "Young Things" line of new cottons to the press and trade during breakfast. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	ELLEN HEWITT OF DELPHI	ST. REGIS HOTEL ROOF
Tuesday Jan. 21 7:00 P.M. Dinner- Dance	DALLAS "MARCH OF DIMES" FASHION SHOW A March of Fashions for the March of Dimes will be staged at the New Plantation Club in Dallas during Spring market week. Special feature will be the parade of Dallas-designed women's, men's and children's wear; millinery, hats and accessories. The Dallas Fashion and Sportswear Center and Dallas Fashion Group are cooperating in the production. Among those planning to attend from New York are: Betsy Blackwell, Mlle., Frances Harrington, Charm; Louise Benjamin, Ladies Home Journal; Alice Hughes, King Features; Hope Skillman, Skillmill Fabrics, and others. Attendance by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	NATIONAL FOUNDATION FOR INFANTILE PARALYSIS	DALLAS TEXAS
Wednesday Jan. 22 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION Fashion show to be presented by Russeks during luncheon. Public by reservation. Press by invitation. For reservations, contact: "Frank", EL. 5-3000. Russeks Publicity: Helen Moran, WI. 7-1900. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	RUSSEKS FIFTH AVENUE	WALDORF-ASTORIA SERT ROOM
Beginning Monday Jan. 27	LONDON DESIGNERS SET OPENING DATES <u>Jan. 27</u> : Worth and Victor Stiebel; <u>Jan. 28</u> : Digby Morton and Bianca Mosca; <u>Jan. 29</u> : Molyneux and Charles Creed; <u>Jan. 30</u> : Peter Russell and Hardy Amies; <u>Jan. 31</u> : Norman Hartnell and Angele Delanghe. Non-members of the Society showing during this week include: Jacqueline Vienne, Mattli, Clive Duncan, Strassner and Wallace.	INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS	LONDON ENGLAND

MUSIC...THEATRE...MOVIES...NIGHT SPOTS

Friday
Dec. 13 PREMIERE: "THE VERDICT" (Movie) STRAND THEATRE, B'WAY & 47TH ST.
Warner Brothers melodrama about the danger of trusting circumstantial evidence in determining guilt, with Peter Lorre, Sydney Greenstreet and Joan Loring. Produced by William Jacobs; directed by Don Siegel. Costumes: Travilla. Publicity: Eve Siegel, CI. 6-1000.

Sunday
Dec. 15 DRAMATIC DANCE RECITAL NATIONAL THEATRE, 208 WEST 41ST ST.
8:30 P.M. Ruth Mata and Eugene Hari, oriental dance satirists, with their troupe, will present an evening of "Danced Theatre" in their only New York appearance this season. Tickets: \$1.80-\$3.60. (tax included). Contact: Berenece Kazounoff, 1776 Broadway, CI. 7-6729.

Monday
Dec. 16- SIXTH WEEK: METROPOLITAN OPERA METROPOLITAN OPERA HOUSE, B'WAY AT 39TH
Dec. 21 Mon. Dec. 16 at 7:45 P.M. -- SIEGFRIED. Traubel, Svanholm, Janssen.
Tues. Dec. 17 NO PERFORMANCE IN NEW YORK.
Wed. Dec. 18 at 8:30 P.M. -- ABDUCTION FROM THE SERAGLIO. Steber.
Thurs. Dec. 19 at 8:30 P.M. -- LA BOHEME. Sayao, Greer, Bjoerling, Vaghi.
Fri. Dec. 20 at 8:00 P.M. -- BORIS GODUNOFF. Stevens, Jordan, Pinza.
Sat. Dec. 21 at 2:00 P.M. -- LA TRAVIATA. Albanese, Peerce, Warren.
Sat. Dec. 21 at 8:00 P.M. -- DIE WALKUERE. Traubel, Svanholm, List.
Publicity: Margaret Carson, PE. 6-1200.

Thursday
Dec. 19 OPENING: "ANDROCLES AND THE LION" INTERNATIONAL THEATRE, COLUMBUS CIRCLE
American Repertory Theatre's dual attraction: "Pound On Demand" is the curtain raiser, followed by George Bernard Shaw's "Androcles And The Lion". Victor Jory will direct "Pound On Demand" with cast including Ernest Truex, Philip Bourneuf, Margaret Webster, Eugene Stuckmann and Cavada Humphrey. "Androcles", directed by Margaret Webster, features Ernest Truex, Richard Waring, June Duprez, Victor Jory, and Philip Bourneuf. Sets and costumes for both plays: Wolfgang Roth. Publicity: Wolfe Kaufman, BR. 9-4825.

Wednesday
Dec. 25 OPENING: "BURLESQUE" BELASCO THEATRE, 115 WEST 44TH ST.
Jean Dalrymple presents a revival of the theatrical comedy by Arthur Hopkins and George Manker Waters, with Bert Lahr, Jean Parker, Jerri Blanchard, Bobby Barry and Kay Buckley. Directed by Arthur Hopkins. Settings by Robert Rowe Paddock; costumes by Grace Houston. Publicity: Jean Dalrymple, MU. 5-3112.

Wednesday
Dec. 25 PREMIERE: "HUMORESQUE" (Movie) HOLLYWOOD THEATRE, B'WAY & 51ST ST.
Warner Brothers' drama with music based on the novel by Fannie Hurst, about a young violinist in love with a woman stronger than he. Cast includes Joan Crawford, John Garfield and Oscar Levant. Producer: Jerry Wald. Director: Jean Negulesco. Costumes: Adrian. Publicity: Eve Siegel, CI. 6-1000.

Thursday
Dec. 26 OPENING: "BEGGAR'S HOLIDAY" BROADWAY THEATRE, B'WAY AT 53RD ST.
Perry Watkins and John R. Sheppard, Jr. present a new musical parallel to John Gay's "Beggar's Opera" with Alfred Drake, Libby Holman, Avon Long, Mildred Smith, Jet MacDonald and Zero Mostel. Music by Duke Ellington; book and lyrics by John LaTouche. Directed by John Houseman. Costumes: Walter Florell. Publicity: Loretta Val-Mery, CI. 6-7654.

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